

UX Analysis Report by UX Sniff

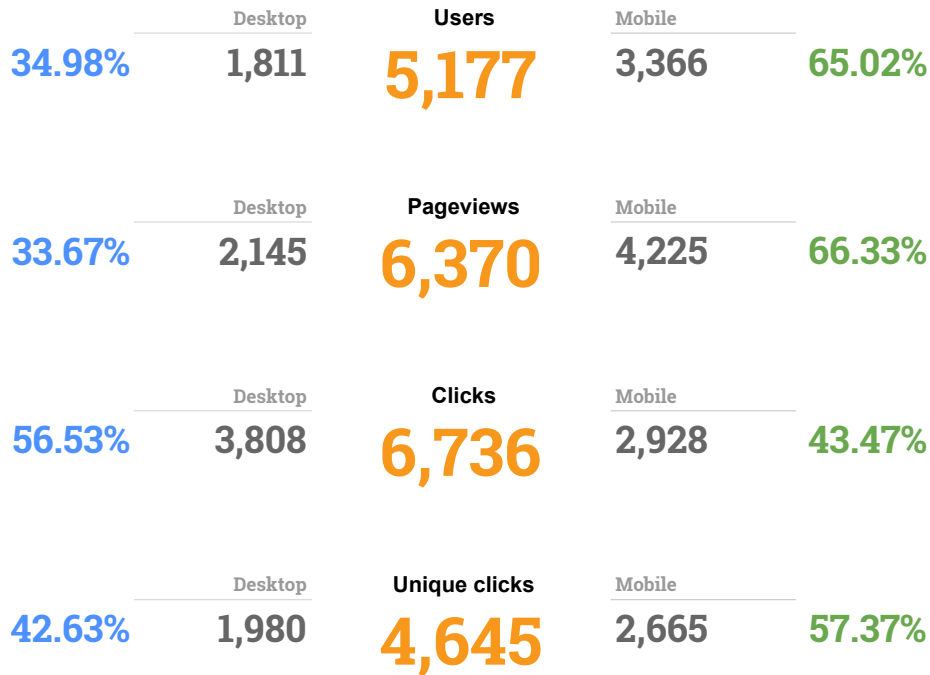
██████████.com

From: 1-Dec-2017
To: 31-Dec-2017

34 Places for Christmas Feasts and Festive Takeaways This Yuletide

Season - ██████████.com

[/https://██████████.com/articles/2017/11/christmas-feasts-festive-takeaways-2017/](https://██████████.com/articles/2017/11/christmas-feasts-festive-takeaways-2017/)



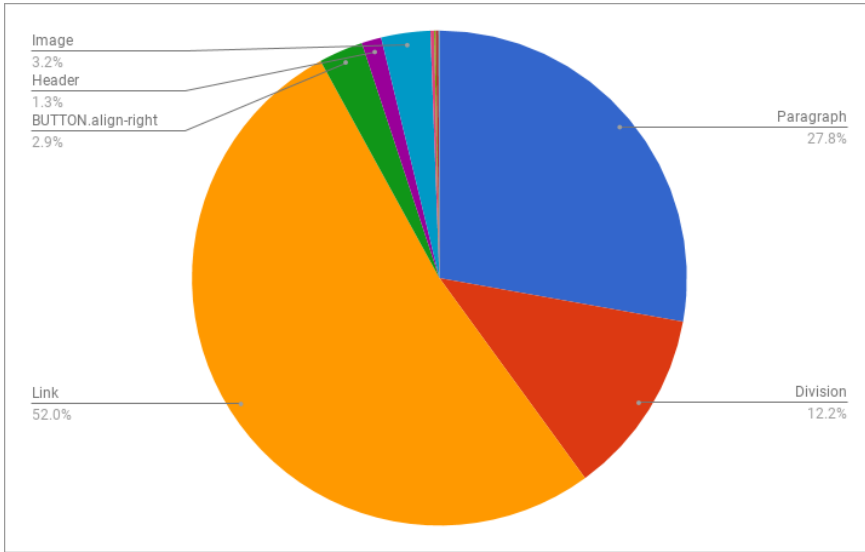
Top Pages Users browse:

There are 5177 users landed on this page. 4609 users continue browsing 69 pages and 568 users drop from this page

Users	URL
19	/https://██████████.com/articles/2016/12/16-places-order-christmas-takeaway-treats-singapore/
7	/https://██████████.com/articles/author/mandy/
5	/https://██████████.com/
5	/https://██████████.com/articles/2017/11/christmas-activities-fun-2017/
4	/https://██████████.com/articles/2016/12/14-family-friendly-christmas-feasts-around-town/
4	/https://██████████.com/articles/2017/12/christmas-jurongpoint/
4	/https://██████████.com/articles/category/family-fun/
3	/https://██████████.com/articles/2017/11/changi-airport-sanrio-christmas/
2	/https://██████████.com/articles/2017/09/jamies-italian-kids-menu-review/
2	/https://██████████.com/articles/2017/11/kid-friendly-weekend-lunch-brunch-singapore/
1	/https://██████████.com/articles/2012/05/your-9-month-pregnancy-guide/
1	/https://██████████.com/articles/2016/11/hospital-maternity-packages-singapore/
1	/https://██████████.com/articles/2017/11/best-tech-toys-kids/
1	/https://██████████.com/articles/2017/11/christmas-feasts-festive-takeaways-2017/null
1	/https://██████████.com/articles/2017/11/christmas-wonderland-gardens-by-the-bay-2017/
1	/https://██████████.com/articles/2017/11/prudential-marinabay-carnival/
1	/https://██████████.com/articles/2017/11/year-end-holiday-activities-kids/
1	/https://██████████.com/articles/2017/12/amazing-things-every-woman-needs-know-body/
6	other pages

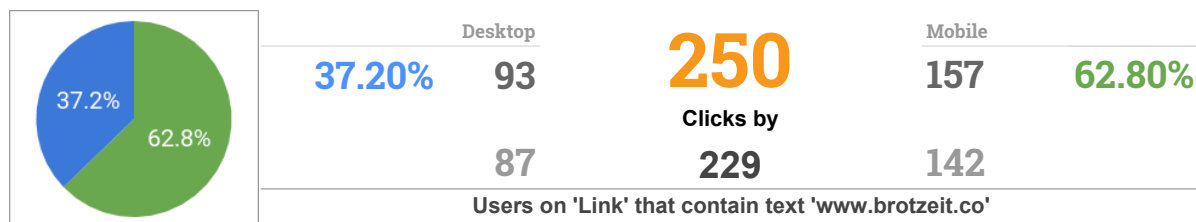
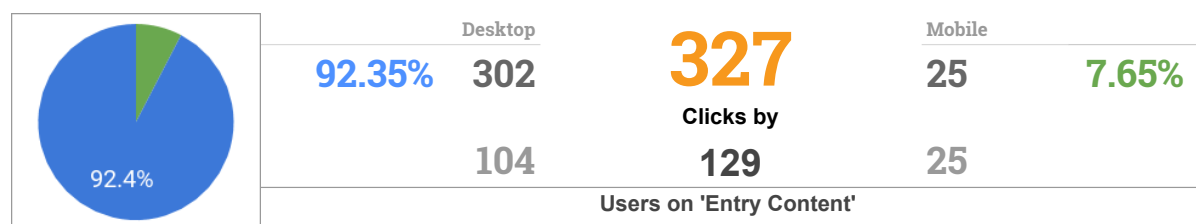
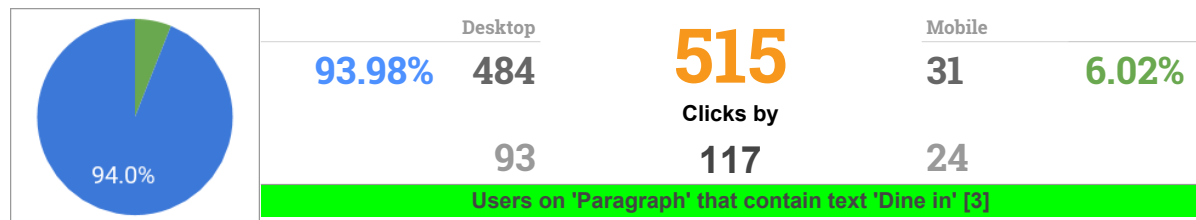
Top Elements Users Click:

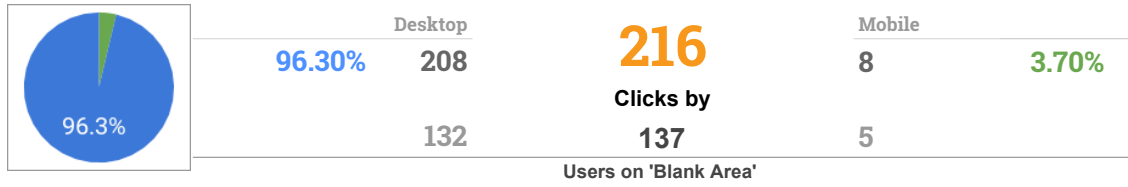
4645 users clicked 6736 times on 14 elements on this page



Elements	Clicks
Paragraph [1]	1873
Division	819
Link	3504
BUTTON.align-right secondary popover	195
Header	87
Image	216
STRONG.	16
EM.	7
Span	12
BUTTON.align-right primary popover-bu	2
Form	1
Input	1
List	
Menu Item	

Top Elements Users Click:







Users Click Details:

Clicks	Users	Description	Elements	Element Containing Text (~ stand for blank space)
1032		202 Paragraph	Paragraph	Takeaway
515		117 Paragraph	Paragraph	Dine in
333		314 Link	Link	www.bakerzin.com
327		129 Entry Content	Division	From hotels and restaurants to bakeries and grocers, the choices to celebrate wi...
250		229 Link	Link	www.brotzeit.co
235		224 Link	Link	www.fourseasons.com/singapore
217		183 Link	Link	www.parkroyalhotels.com/lime
216		137 Blank Area	Division	~~~~~ ...
195		195 BUTTON.align-right secondary popover- button	BUTTON.aligr	No Thanks
165		152 Link	Link	www.connoisseur.sg
150		146 Link	Link	www.ryansgrocery.com
132		122 Link	Link	festivepromotions.goodwoodparkhotel.com
117		109 Link	Link	www.carouselbuffet.com.sg
114		103 Link	Link	www.singapore.grand.hyattrestaurants.com
108		102 Link	Link	pacificmarketplace.sg
106		89 Link	Link	shop.fullertonhotels.com
103		97 Link	Link	bit.ly/RCMSFestive2017
100		85 Link	Link	www.mandarinoriental.com/singapore
100		96 Link	Link	changiairport.crowneplaza.com
95		89 Link	Link	slsfestive.oddle.me
93		89 Link	Link	www.yorkhotel.com.sg
91		84 Link	Link	www.babachews.com.sg
84		79 Link	Link	www.singaporemarriott.com/christmas
82		79 Link	Link	www.capellasingapore.com
80		73 Link	Link	www.grandcophthorne.com.sg
76		72 Link	Link	intercontinentalshoppe.sg
76		73 Link	Link	click here
71		70 Link	Link	www.sprmrkt.com.sg
69		23 Paragraph	Paragraph	Takeawayfestivepromotions.goodwoodparkhotel.com
67		61 Link	Link	singapore.hilton.com
59		17 Paragraph	Paragraph	Takeawayshop.fullertonhotels.com
59		59 Link	Link	www.swensens.com.sg
47		35 Blank Area	Division	~~~~~ ...
42		40	Link	16 Places to Order Takeaway Treats for Your Christmas Party
40		39 Link	Link	www.hfcsingapore.com
39		36 Link	Link	singaporeatrium.holidayinn.com/festive
34		34 Link	Link	www.jamieoliver.com/italian/singapore
31		7 Bottom Float Bar	Division	Tweet Share50 +1Shares 50
31		26 Top Entry Content Title	Division	Family Fun34 Places for Christmas Feasts and Festive Takeaways This Yuletide Sea...
27		27 Link	Link	www.goodwoodparkhotel.com
26		6 Paragraph	Paragraph	Takeawaybit.ly/RCMSFestive2017
26		5 Bottom Float Bar	Division	Tweet Share46 +1Shares 46
26		8 Paragraph	Paragraph	Takeawayintercontinentalshoppe.sg
26		26 Link	Link	singapore.intercontinental.com/festive
25		2	Division	Shares 54
24		18 Header	Header	34 Places for Christmas Feasts and Festive Takeaways This Yuletide Season
24		22 Link	Link	www.panpacific.com/singapore
24		20 Link	Link	www.fullertonhotel.com
22		22 Link	Link	www.regenthotels.com/singapore
21		14 Header	Header	3. Brotzeit German Bier Bar & Restaurant
21		20 Link	Link	www.primadeli.com
20		20 Link	Link	www.pezzo.com.sg
19		14	Image	christmas feasts - bakerzin
19		19 Link	Link	www.coffeebean.com.sg
18		11 Paragraph	Paragraph	Takeawaypacificmarketplace.sg
18		4 Bottom Float Bar	Division	Tweet Share54 +1Shares 54
15		12	Image	christmas feasts - brotzeit
14		12 Paragraph	Paragraph	WhereWebwww.bakerzin.com
13		1 Bottom Float Bar	Division	Tweet Share40 +1Shares 40
13		12	Image	christmas feasts - baba chews
12		9 Paragraph	Paragraph	Takeawayslsfestive.oddle.me
12		11	Image	christmas feasts - capella
12		12 Link	Link	www.shangri-la.com/singapore
11		8 Paragraph	Paragraph	Takeawayclick here
11		9 STRONG.	STRONG.	Takeaway

10	9 Paragraph	Paragraph	WhereWebwww.ryansgrocery.com
10	8	Image	christmas feasts - crowne plaza changi
10	10 Image	Image	16 Places to Order Takeaway Treats for Your Christmas Party
9	5 Box contain category links	Division	Family Fun
9	9	Image	christmas feasts - pan pacific
9	8	Image	christmas feasts - four seasons
8	8 Post Author Division	Division	Mandy Lim Beitler
8	8 Link	Link	Mandy Lim Beitler~Posts by Mandy Lim Beitler
8	7	Image	christmas feasts - grand cophorne
8	8 Image	Image	christmas feasts - pan pacific-featured
8	8 Link	Link	www.colony.com.sg
8	7	Image	christmas feasts - conrad
7	7 Paragraph	Paragraph	WhereWebwww.brotzeit.co
7	3 EM.	EM.	From hotels and restaurants to bakeries and grocers, the choices to celebrate wi...
7	4	Image	christmas feasts - swensens
7	7 Paragraph	Paragraph	As we draw closer to the Christmas season, it's time to start planning where to ...
7	6 Paragraph	Paragraph	WhereWebwww.parkroyalhotels.com/lime
7	5 Main Content Body after header	Division	~~~~ Family Fun~ 34 Places for Christmas Feasts and Festive Ta...
6	3	Image	christmas feasts - ryans grocery
6	5 Paragraph	Paragraph	WhereWebwww.yorkhotel.com.sg
6	2 Bottom Social Button Share Count	Span	Shares
6	3 Link	Link	Family Fun
6	3 Header	Header	28. Ryan's Grocery
6	6	Image	christmas feasts - parkroyal pickering
6	5 Post Date Division	Division	November 27,
6	5	Image	christmas feasts - grand hyatt
6	6	Image	christmas feasts - intercontinental
6	5 Paragraph	Paragraph	WhereWeb
6	4 Bottom Social Share Button	Span	Shares
6	5 Header	Header	2. Bakerzin
6	5	Image	christmas feasts - fullerton
6	4	Image	christmas feasts - regent
5	1	Division	if (typeof OA_show_companion_middle_sideshow == "function"){OA_show_companion_mi...
5	2 Header	Header	27. The Ritz-Carlton, Millennia Singapore
5	3	Image	christmas feasts - mandarin oriental
5	4 Paragraph	Paragraph	WhereWebwww.fourseasons.com/singapore
5	5	Image	christmas feasts - sprmrkt
5	5 Paragraph	Paragraph	WhereWebwww.babachews.com.sg
4	1 Bottom Float Bar	Division	Tweet Share52 +1Shares 52
4	3	Image	christmas feasts - primadeli
4	4 Paragraph	Paragraph	WhereWebwww.capellasingapore.com
4	3 Paragraph	Paragraph	WhereWebwww.mandarinoriental.com/singapore
4	2 STRONG.	STRONG.	Dine in
4	3	Division	~ ~ About me~ Mandy Lim Beitler is a sub-editor at [REDACTED] When...
4	3	Image	christmas feasts - coffee bean
4	4	Image	christmas feasts - goodwood park
3	2 Mobile burger menu	Link	https://[REDACTED].com/articles/2017/11/christmas-feasts-festive-takeaways-2017/#
3	2	Division	Doctor Who
3	3 Header Right Column	Division	~
3	2	Division	Shares 40
3	2 Blank Area	Division	~~~~~
3	3 Header	Header	31. Singapore Marriott Tang Plaza Singapore
3	2 Paragraph	Paragraph	WhereWebwww.carouselbuffet.com.sg
3	3 Paragraph	Paragraph	WhereWebwww.fullertonhotel.com
3	3 Paragraph	Paragraph	WhereWebwww.singapore.grand.hyattrestaurants.com
3	3 Paragraph	Paragraph	WhereWebwww.singaporemarriott.com/christmas
3	3 Link	Link	www.hellokittyorchidgarden.com
3	3	Link	14 Family-Friendly Christmas Feasts Around Town
3	3 Header	Header	19. Jamie's Italian
3	2	Image	christmas feasts - holiday inn atrium
3	3	Image	christmas feasts - open farm community
3	3	Image	christmas feasts - singapore marriott tang plaza
3	3	Image	christmas feasts - shangri-la1
3	3	Image	christmas feasts - hello kitty
2	2 Link	Link	Family Feasting just got better with these Kid-Friendly Weekend Lunch and Brunch Restaurants in Singapore
2	2 BUTTON.align-right primary popover-button	BUTTON.aligr	Allow
2	1	Division	~~~~~
2	SG Motherhood Header		
2	2 Title	Division	~ ~
2	2	Division	Shares 47
2	2 Bottom Float Bar	Division	Tweet Share55 +1Shares 55
2	2	Division	We'd like to show you notifications for the latest news and updates.
2	1	Division	if (typeof OA_show_companion_top_sideshow == "function"){OA_show_companion_top_s...

2	2 Header	Header	15. Hilton Singapore
2	2 Header	Header	23. PARKROYAL on Pickering
2	1 Header	Header	4. Capella Singapore
2	2 Image	Image	14 Family-Friendly Christmas Feasts Around Town
2	2 Image	Image	
2	2 Paragraph	Paragraph	From hotels and restaurants to bakeries and grocers, the choices to celebrate wi...
2	2 Paragraph	Paragraph	WhereWebchangiairport.crowneplaza.com
2	2 Paragraph	Paragraph	WhereWebwww.connoisseur.sg
2	2 Paragraph	Paragraph	WhereWebwww.goodwoodparkhotel.com
2	2 Link	Link	10 Illuminating Reasons the Whole Family Will Love Christmas Wonderland @ Gardens by the Bay 2017
2	2	Division	Tweet
2	2 Post Content	Division	~ ~ ~ From hote...
2	2 Header	Header	1. Baba Chews Bar and Eatery
2	2	Image	christmas feasts - gourmet carousel
2	2	Image	christmas feasts - hilton
2	2	Image	christmas feasts - jamies italian
2	2	Image	christmas feasts - york hotel
2	2 Paragraph	Paragraph	WhereWebwww.grandcophorne.com.sg
1	1 Link	Link	6591 5089
1	1 Left Nav - Articles	Link	Articles
1	1 Left Nav - Forum	Link	Forum
1	1 Link	Link	Have a Kawaii Christmas at #ChangiMysticalGarden with Sanrio characters like Hello Kitty, Gudetama, Pompom
1	1 Link	Link	Jamie's Italian Kids' Menu – Awesome New Kiddie Meals even the Adults Love!
1	1 Link	Link	Motherhood
1	1 Link	Link	Preschooler & Up
1	1 Link	Link	www.shangri-la.com/rasasentosa
1	1	Link	Edit Post
1	1	Link	32 Places to Pamper Mum with Super Mother's Day Feasts in Singapore
1	1	Link	Experience a Tropical Christmas at Jurong Point This Festive Season
1	1	Link	16 Places to Order Takeaway Treats for Your Christmas Party~16 Places to Order Takeaway Treats for Your Ch
1	1	Link	18 Gorgeous Baby Full Month Cakes and Packages and Where to Get Them~18 Gorgeous Baby Full Month Cal
1	1	Link	34 Places for Christmas Feasts and Festive Takeaways This Yuletide Season~34 Places for Christmas Feasts a
1	1	Link	Have a Kawaii Christmas at #ChangiMysticalGarden with Sanrio characters like Hello Kitty, Gudetama, Pompom
1	1	Division	December 5, 2
1	1	Division	Family Fun14 Family-Friendly Christmas Feasts Around TownDecember 2, 2016
1	1	Division	Family Fun16 Places to Order Takeaway Treats for Your Christmas PartyDecember 5,...
1	1 Sidebar Column Div	Division	~ ~ if (typeof OA_show_companion_top_sideshow == "...
1	1 Header Left Social Bar	Division	~
1	1	Division	Next
1	1	Division	Tweet Share50 +1Shares 50
1	1	Division	Tweet Share51 +1Shares 51
1	1	Division	Tweet Share54 +1Shares 54
1	1	Division	Tweet Share55 +1Shares 55
1	1	Division	Shares 46
1	1 Bottom Float Bar	Division	Tweet Share47 +1Shares 47
1	1 Bottom Float Bar	Division	Tweet Share51 +1Shares 51
1	1	Division	We'd like to show you notifications for the latest news and updates.AllowNo Than...
1	1	Form	~ ~ ~
1	1 Header	Header	12. Grand Copthorne Waterfront Hotel
1	1 Header	Header	18. InterContinental Singapore
1	1 Header	Header	21. Open Farm Community
1	1 Header	Header	22. Pan Pacific Singapore
1	1 Header	Header	24. Pezzo
1	1 Header	Header	25. PrimaDéli
1	1 Header	Header	26. Regent Singapore, A Four Seasons Hotel
1	1 Header	Header	32. SPRMRKT
1	1 Header	Header	34. York Hotel Singapore
1	1 Header	Header	7. Crowne Plaza Changi Airport
1	1 Header	Header	8. Four Seasons Hotel Singapore
1	1	Image	christmas feasts - pezzo
1	1	Image	christmas feasts - shangri-la rasa sentosa
1	1	Image	
1	1 Subscribe Form	Input	Name
1	1 List Item	List	10 Amazing Things Every Woman Needs to Know about Her Body
1	1 Menu Item	Menu Item	Pregnancy
1	1 Menu Item	Menu Item	Preschooler & Up
1	1 Paragraph	Paragraph	20 Best Tech Toys to get the Kids this Christmas
1	1 Paragraph	Paragraph	WhereWebsingaporeatrium.holidayinn.com/festive
1	1 Paragraph	Paragraph	WhereWebwww.hellokityorchidgarden.com
1	1 Paragraph	Paragraph	WhereWebwww.hfcsingapore.com
1	1 Paragraph	Paragraph	WhereWebwww.panpacific.com/singapore
1	1 Paragraph	Paragraph	WhereWebwww.pezzo.com.sg
1	1 Paragraph	Paragraph	WhereWebwww.regenthotels.com/singapore
1	1 Paragraph	Paragraph	WhereWebwww.shangri-la.com/rasasentosa
1	1 STRONG.	STRONG.	Where

References:

Dine in:



Dine in Enjoy a heartwarming feast that captures the spirit of German Christmas magic, beginning with a Christmas Platter (\$138, serves 4-6 persons) featuring Brotzeit's signature oven roasted pork knuckle, braised veal shank, grilled venison and veal sausages and roasted pork roulade. Then delight in the Christmas Dessert Medley (\$29) of apple strudel, chocolate cake and gingerbread-infused crème brulee. Dads and mums can toast to the season with a glass of Glühwein (mulled red wine courtesy of Group Executive Chef Wolfgang Ranner's favourite recipe).

Takeaway Experience the famous German Christmas markets in Singapore, as Brotzeit sets up wooden hut-like structures showcasing a range of festive products. Taking centerstage is the 5-litre keg of Welterburger Barock Dunkel (\$98), a gold medal winning dark beer, as well as roasted caramelised almonds, the classic Haribo Christmas advent calendar and an assortment of beer hampers and special Christmas tea blends. Both Christmas market and menu are available till 2 January 2018.

Where Various outlets

Web www.brotzeit.co

Takeaway:



Dine in Drop by your favourite Coffee Bean & Tea Leaf outlet to try a range of holiday beverages, including the new Double Chocolate Strawberry Latte and Ice Blended. Kids will love the Red Velvet Cocoa Ice Blended too. Then dine in at Beanstro (The Shoppes at Marina Bay Sands) with a four-course festive set meal (\$68.80) featuring Alaska King Crab & Prawn Salad, Roasted Pumpkin Chowder, a choice of mains and traditional log cake, all of which are also available a la carte.

Takeaway Evergreen traditional Yule confectionery add yummy cheer to any Christmas party, whether you're a host or a guest. Favourites include the Classic Log Cake (\$49), Blackberry White Chocolate Meringue (\$68), Panettone (\$52) and Minty Chocolate Tart (\$55). Or go with a party pack of miniatures or cupcakes (\$45, box of 20 pieces). The Coffee Bean Card Members enjoy 15% off till 18 December.

Where Various outlets

Web www.coffeebean.com.sg

[1] Strange that user click on paragraph a lot!

[2] There is no direct link for any 'Takeaway'. However there are bolded 'Takeaway' within the paragraphs. Users are clicking the text madly, expecting some instant coupon or takeaway?

[3] Same as Takeaway, there is not direct link for 'Dine in' but bolded text. There is a website link for the restaurant after the paragraph but the users are clicking on the text instead of the website link. Users are strange